

Date: 02/05/09

Current Geography Selection: (1 Selected) Places: Carthage

Current Index Base: Entire US

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2008 Estimate	2013 Projection	% Change 08-13
Total Households	4,828	4,838	0.2%
Total Avg Household Expenditure	\$39,309	\$41,479	5.5%
Total Avg Retail Expenditure	\$16,865	\$17,760	5.3%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2008 Estimate	% of Total	2013 Projection	% of Total	% Change 08-13
Airline Fares	\$270.67	0.7%	\$287.68	0.7%	6.3%
Alcoholic Beverages	\$447.41	1.1%	\$473.93	1.1%	5.9%
Alimony & Child Support	\$191.42	0.5%	\$204.11	0.5%	6.6%
Apparel	\$1,880.57	4.8%	\$1,987.10	4.8%	5.7%
Apparel Services & Acces	\$276.73	0.7%	\$295.06	0.7%	6.6%
Audio Equipment	\$67.54	0.2%	\$71.02	0.2%	5.2%
Babysitting & Elderly Care	\$307.54	0.8%	\$330.60	0.8%	7.5%
Books	\$46.72	0.1%	\$49.29	0.1%	5.5%
Books & Supplies	\$118.64	0.3%	\$127.80	0.3%	7.7%
Boys Apparel	\$94.05	0.2%	\$99.79	0.2%	6.1%
Cellular Phone Service	\$327.64	0.8%	\$342.32	0.8%	4.5%
Cigarettes	\$264.75	0.7%	\$272.20	0.7%	2.8%
Computer Hardware	\$258.06	0.7%	\$275.53	0.7%	6.8%
Computer Information Svcs	\$122.91	0.3%	\$131.56	0.3%	7.0%
Computer Software	\$20.14	0.1%	\$21.50	0.1%	6.8%
Contributions	\$1,336.91	3.4%	\$1,421.44	3.4%	6.3%
Coolant & Other Fluids	\$6.17	0.0%	\$6.50	0.0%	5.4%
Cosmetics & Perfume	\$81.08	0.2%	\$85.42	0.2%	5.4%
Deodorants & Other Pers Care	\$22.59	0.1%	\$23.80	0.1%	5.4%
Education	\$849.31	2.2%	\$914.43	2.2%	7.7%
Electricity	\$1,081.33	2.8%	\$1,124.35	2.7%	4.0%
Entertainment	\$2,158.36	5.5%	\$2,281.60	5.5%	5.7%
Fees & Admissions	\$512.02	1.3%	\$551.94	1.3%	7.8%
Finance Chgs Exc Mort & Veh	\$435.46	1.1%	\$457.77	1.1%	5.1%
Floor Coverings	\$49.99	0.1%	\$53.83	0.1%	7.7%
Food & Beverages	\$6,225.64	15.8%	\$6,536.19	15.8%	5.0%

Food At Home	\$3,370.24	8.6%	\$3,513.23	8.5%	4.2%
Food Away From Home	\$2,407.99	6.1%	\$2,549.03	6.1%	5.9%
Footwear	\$321.01	0.8%	\$335.85	0.8%	4.6%
Fuel Oil & Other Fuels	\$106.66	0.3%	\$111.60	0.3%	4.6%
Funeral & Cemetery	\$74.56	0.2%	\$78.55	0.2%	5.4%
Furniture	\$436.22	1.1%	\$466.10	1.1%	6.9%
Gasoline & Oil	\$1,827.20	4.6%	\$1,918.16	4.6%	5.0%
Gifts	\$960.96	2.4%	\$1,024.46	2.5%	6.6%
Girls Apparel	\$125.59	0.3%	\$133.94	0.3%	6.6%
Hair Care	\$44.74	0.1%	\$47.13	0.1%	5.3%
Hard Surface Flooring	\$19.48	0.1%	\$20.73	0.1%	6.4%
Health Care	\$2,553.18	6.5%	\$2,655.37	6.4%	4.0%
Health Care Insurance	\$1,232.79	3.1%	\$1,281.26	3.1%	3.9%
Health Care Services	\$619.35	1.6%	\$645.59	1.6%	4.2%
Health Care Supplies & Equip	\$701.04	1.8%	\$728.53	1.8%	3.9%
Household Services	\$233.24	0.6%	\$248.83	0.6%	6.7%
Household Supplies	\$573.61	1.5%	\$612.94	1.5%	6.9%
Household Textiles	\$119.60	0.3%	\$126.88	0.3%	6.1%
Housewares & Small App	\$826.94	2.1%	\$883.34	2.1%	6.8%
Indoor Plants & Fresh Flowers	\$52.16	0.1%	\$55.86	0.1%	7.1%
Infants Apparel	\$84.38	0.2%	\$89.40	0.2%	5.9%
Jewelry	\$110.62	0.3%	\$118.03	0.3%	6.7%
Legal & Accounting	\$81.58	0.2%	\$85.81	0.2%	5.2%
Magazines	\$26.19	0.1%	\$27.63	0.1%	5.5%
Major Appliances	\$195.85	0.5%	\$205.84	0.5%	5.1%
Mass Transit	\$72.49	0.2%	\$76.99	0.2%	6.2%
Men's Apparel	\$352.35	0.9%	\$373.01	0.9%	5.9%
Mortgage Interest	\$2,827.81	7.2%	\$3,049.84	7.4%	7.9%
Natural Gas	\$405.44	1.0%	\$423.63	1.0%	4.5%
New Car Purchased	\$862.62	2.2%	\$923.66	2.2%	7.1%
New Truck Purchased	\$1,018.59	2.6%	\$1,091.07	2.6%	7.1%
New Vehicle Purchase	\$1,881.21	4.8%	\$2,014.73	4.9%	7.1%
Newspapers	\$54.84	0.1%	\$57.87	0.1%	5.5%
Oral Hygeine Products	\$20.66	0.1%	\$21.77	0.1%	5.4%
Other Lodging	\$383.36	1.0%	\$415.11	1.0%	8.3%
Other Miscellaneous Expenses	\$84.02	0.2%	\$88.32	0.2%	5.1%
Other Repairs & Maint	\$111.18	0.3%	\$118.18	0.3%	6.3%
Other Tobacco Products	\$29.48	0.1%	\$30.31	0.1%	2.8%
Other Transportation Costs	\$426.60	1.1%	\$455.28	1.1%	6.7%
Other Utilities	\$332.96	0.8%	\$348.72	0.8%	4.7%
Paint & Wallpaper	\$49.64	0.1%	\$52.68	0.1%	6.1%
Personal Care Products	\$133.92	0.3%	\$141.09	0.3%	5.4%

Personal Care Services	\$383.67	1.0%	\$404.17	1.0%	5.3%
Personal Insurance	\$372.69	0.9%	\$397.83	1.0%	6.7%
Pet Supplies & Svcs	\$215.02	0.5%	\$225.97	0.5%	5.1%
Photographic Equip & Supplies	\$96.03	0.2%	\$100.59	0.2%	4.8%
Plumbing & Heating	\$43.73	0.1%	\$46.53	0.1%	6.4%
Property Taxes	\$1,239.05	3.2%	\$1,324.83	3.2%	6.9%
Public Transportation	\$420.68	1.1%	\$447.08	1.1%	6.3%
Records/Tapes/CD Purchases	\$108.83	0.3%	\$114.40	0.3%	0.0%
Recreational Equip & Supplies	\$864.31	2.2%	\$907.51	2.2%	5.0%
Rental Costs	\$2,099.78	5.3%	\$2,132.62	5.1%	1.6%
Roofing & Siding	\$60.32	0.2%	\$64.08	0.2%	6.2%
Satellite Dishes	\$8.54	0.0%	\$8.98	0.0%	5.1%
Shaving Needs	\$9.59	0.0%	\$10.11	0.0%	5.4%
Shelter	\$7,546.43	19.2%	\$7,980.71	19.2%	5.8%
Telephone Svc Excl Cell	\$644.00	1.6%	\$672.97	1.6%	4.5%
Televisions	\$98.90	0.3%	\$103.99	0.3%	5.2%
Transportation	\$7,900.74	20.1%	\$8,349.66	20.1%	5.7%
Tuition	\$730.67	1.9%	\$786.62	1.9%	7.7%
Used Car Purchase	\$735.95	1.9%	\$769.15	1.9%	4.5%
Used Truck Purchase	\$639.64	1.6%	\$668.63	1.6%	4.5%
Used Vehicle Purchase	\$1,375.59	3.5%	\$1,437.79	3.5%	4.5%
VCRs & Related Equipment	\$40.93	0.1%	\$43.03	0.1%	5.1%
Vehicle Insurance	\$918.08	2.3%	\$965.24	2.3%	5.1%
Vehicle Repair	\$618.35	1.6%	\$651.83	1.6%	5.4%
Vehicle Repair & Maintenance	\$624.52	1.6%	\$658.33	1.6%	5.4%
Video & Audio Equipment	\$782.04	2.0%	\$822.15	2.0%	5.1%
Video Game Hardware & Software	\$25.56	0.1%	\$26.88	0.1%	5.2%
Watches	\$20.48	0.1%	\$21.83	0.1%	6.6%
Women's Apparel	\$626.46	1.6%	\$660.05	1.6%	5.4%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
Demographic data © 2008 by Experian/Applied Geographic Solutions.
Traffic Count data © 2008 by DataMetrix. All rights reserved.

© 2009. DDR is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement