

Date: 02/05/09

Current Geography Selection: (1 Selected) Places: Webb City

Current Index Base: Entire US

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2008 Estimate	2013 Projection	% Change 08-13
Total Households	4,024	4,146	3.0%
Total Avg Household Expenditure	\$38,467	\$40,822	6.1%
Total Avg Retail Expenditure	\$16,482	\$17,448	5.9%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2008 Estimate	% of Total	2013 Projection	% of Total	% Change 08-13
Airline Fares	\$265.37	0.7%	\$285.43	0.7%	7.6%
Alcoholic Beverages	\$436.13	1.1%	\$466.36	1.1%	6.9%
Alimony & Child Support	\$186.21	0.5%	\$200.87	0.5%	7.9%
Apparel	\$1,843.02	4.8%	\$1,961.64	4.8%	6.4%
Apparel Services & Acces	\$270.56	0.7%	\$292.14	0.7%	8.0%
Audio Equipment	\$66.10	0.2%	\$69.87	0.2%	5.7%
Babysitting & Elderly Care	\$304.21	0.8%	\$330.40	0.8%	8.6%
Books	\$45.76	0.1%	\$48.58	0.1%	6.2%
Books & Supplies	\$117.18	0.3%	\$127.75	0.3%	9.0%
Boys Apparel	\$91.90	0.2%	\$98.29	0.2%	6.9%
Cellular Phone Service	\$321.04	0.8%	\$336.40	0.8%	4.8%
Cigarettes	\$257.36	0.7%	\$265.23	0.7%	3.1%
Computer Hardware	\$253.06	0.7%	\$271.90	0.7%	7.4%
Computer Information Svcs	\$120.63	0.3%	\$129.98	0.3%	7.8%
Computer Software	\$19.72	0.1%	\$21.19	0.1%	7.4%
Contributions	\$1,287.88	3.3%	\$1,400.81	3.4%	8.8%
Coolant & Other Fluids	\$6.05	0.0%	\$6.40	0.0%	5.7%
Cosmetics & Perfume	\$79.39	0.2%	\$84.07	0.2%	5.9%
Deodorants & Other Pers Care	\$22.07	0.1%	\$23.37	0.1%	5.9%
Education	\$839.15	2.2%	\$914.67	2.2%	9.0%
Electricity	\$1,056.62	2.7%	\$1,102.83	2.7%	4.4%
Entertainment	\$2,117.08	5.5%	\$2,253.80	5.5%	6.5%
Fees & Admissions	\$500.91	1.3%	\$547.38	1.3%	9.3%
Finance Chgs Exc Mort & Veh	\$425.07	1.1%	\$447.20	1.1%	5.2%
Floor Coverings	\$49.11	0.1%	\$53.66	0.1%	9.3%
Food & Beverages	\$6,096.15	15.8%	\$6,425.36	15.7%	5.4%

Food At Home	\$3,304.34	8.6%	\$3,453.04	8.5%	4.5%
Food Away From Home	\$2,355.69	6.1%	\$2,505.95	6.1%	6.4%
Footwear	\$315.88	0.8%	\$330.27	0.8%	4.6%
Fuel Oil & Other Fuels	\$104.29	0.3%	\$109.50	0.3%	5.0%
Funeral & Cemetery	\$71.93	0.2%	\$75.83	0.2%	5.4%
Furniture	\$427.27	1.1%	\$461.07	1.1%	7.9%
Gasoline & Oil	\$1,793.48	4.7%	\$1,885.79	4.6%	5.1%
Gifts	\$934.00	2.4%	\$1,007.26	2.5%	7.8%
Girls Apparel	\$123.75	0.3%	\$133.13	0.3%	7.6%
Hair Care	\$43.77	0.1%	\$46.34	0.1%	5.9%
Hard Surface Flooring	\$19.14	0.1%	\$20.45	0.1%	6.9%
Health Care	\$2,479.92	6.4%	\$2,589.61	6.3%	4.4%
Health Care Insurance	\$1,198.31	3.1%	\$1,250.45	3.1%	4.4%
Health Care Services	\$602.43	1.6%	\$630.56	1.5%	4.7%
Health Care Supplies & Equip	\$679.18	1.8%	\$708.60	1.7%	4.3%
Household Services	\$228.02	0.6%	\$245.98	0.6%	7.9%
Household Supplies	\$561.45	1.5%	\$606.65	1.5%	8.1%
Household Textiles	\$116.86	0.3%	\$124.52	0.3%	6.6%
Housewares & Small App	\$810.86	2.1%	\$871.66	2.1%	7.5%
Indoor Plants & Fresh Flowers	\$51.53	0.1%	\$55.50	0.1%	7.7%
Infants Apparel	\$83.05	0.2%	\$88.74	0.2%	6.8%
Jewelry	\$108.19	0.3%	\$116.86	0.3%	8.0%
Legal & Accounting	\$79.21	0.2%	\$83.38	0.2%	5.3%
Magazines	\$25.66	0.1%	\$27.24	0.1%	6.2%
Major Appliances	\$190.81	0.5%	\$203.00	0.5%	6.4%
Mass Transit	\$71.17	0.2%	\$76.50	0.2%	7.5%
Men's Apparel	\$345.38	0.9%	\$368.61	0.9%	6.7%
Mortgage Interest	\$2,794.85	7.3%	\$3,030.80	7.4%	8.4%
Natural Gas	\$395.69	1.0%	\$415.21	1.0%	4.9%
New Car Purchased	\$851.04	2.2%	\$913.84	2.2%	7.4%
New Truck Purchased	\$1,006.08	2.6%	\$1,080.66	2.6%	7.4%
New Vehicle Purchase	\$1,857.12	4.8%	\$1,994.50	4.9%	7.4%
Newspapers	\$53.60	0.1%	\$56.92	0.1%	6.2%
Oral Hygeine Products	\$20.23	0.1%	\$21.42	0.1%	5.9%
Other Lodging	\$378.55	1.0%	\$416.63	1.0%	10.1%
Other Miscellaneous Expenses	\$81.89	0.2%	\$86.16	0.2%	5.2%
Other Repairs & Maint	\$109.36	0.3%	\$116.74	0.3%	6.8%
Other Tobacco Products	\$28.65	0.1%	\$29.52	0.1%	3.1%
Other Transportation Costs	\$420.31	1.1%	\$450.98	1.1%	7.3%
Other Utilities	\$325.21	0.8%	\$342.17	0.8%	5.2%
Paint & Wallpaper	\$48.77	0.1%	\$51.97	0.1%	6.6%
Personal Care Products	\$131.08	0.3%	\$138.81	0.3%	5.9%

Personal Care Services	\$376.12	1.0%	\$398.24	1.0%	5.9%
Personal Insurance	\$363.92	0.9%	\$393.83	1.0%	8.2%
Pet Supplies & Svcs	\$211.64	0.6%	\$223.50	0.5%	5.6%
Photographic Equip & Supplies	\$94.58	0.2%	\$99.57	0.2%	5.3%
Plumbing & Heating	\$43.10	0.1%	\$46.05	0.1%	6.8%
Property Taxes	\$1,209.89	3.1%	\$1,304.99	3.2%	7.9%
Public Transportation	\$412.28	1.1%	\$443.41	1.1%	7.6%
Records/Tapes/CD Purchases	\$106.45	0.3%	\$112.47	0.3%	0.0%
Recreational Equip & Supplies	\$851.04	2.2%	\$897.97	2.2%	5.5%
Rental Costs	\$2,023.35	5.3%	\$2,058.07	5.0%	1.7%
Roofing & Siding	\$59.29	0.2%	\$63.25	0.2%	6.7%
Satellite Dishes	\$8.32	0.0%	\$8.79	0.0%	5.7%
Shaving Needs	\$9.39	0.0%	\$9.95	0.0%	5.9%
Shelter	\$7,386.97	19.2%	\$7,855.97	19.2%	6.4%
Telephone Svc Excl Cell	\$630.71	1.6%	\$661.00	1.6%	4.8%
Televisions	\$96.80	0.3%	\$102.29	0.3%	5.7%
Transportation	\$7,759.20	20.2%	\$8,218.08	20.1%	5.9%
Tuition	\$721.97	1.9%	\$786.92	1.9%	9.0%
Used Car Purchase	\$719.95	1.9%	\$751.16	1.8%	4.3%
Used Truck Purchase	\$626.87	1.6%	\$654.09	1.6%	4.3%
Used Vehicle Purchase	\$1,346.82	3.5%	\$1,405.26	3.4%	4.3%
VCRs & Related Equipment	\$40.08	0.1%	\$42.34	0.1%	5.7%
Vehicle Insurance	\$898.26	2.3%	\$946.59	2.3%	5.4%
Vehicle Repair	\$605.89	1.6%	\$640.71	1.6%	5.7%
Vehicle Repair & Maintenance	\$611.94	1.6%	\$647.11	1.6%	5.7%
Video & Audio Equipment	\$765.14	2.0%	\$808.45	2.0%	5.7%
Video Game Hardware & Software	\$24.95	0.1%	\$26.36	0.1%	5.7%
Watches	\$20.01	0.1%	\$21.61	0.1%	8.0%
Women's Apparel	\$612.50	1.6%	\$650.46	1.6%	6.2%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

Current year data is for the year **2008**, 5 year projected data is for the year **2013**. More About Our Data.
Demographic data © 2008 by Experian/Applied Geographic Solutions.
Traffic Count data © 2008 by DataMetrix. All rights reserved.

© 2009. DDR is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement